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***YTV Cooking Game Show FORMAT "Uprising Kitchen"
has been nominated for the 28th Asian Television Awards!***



<https://ytvcontents.com/en/program/uprisingkitchen>

Yomiuri Telecasting Corporation (YTV) is pleased to announce that our format "Uprising Kitchen" achieved nominees in the BEST QUIZ OR GAME PROGRAMME category at the 28th Asian Television Awards. The Grand prix will be announced on 12nd Jan 2024 in Ho Chi Minh City, Vietnam.

"Uprising Kitchen" is a cooking game show, in which a first-class chef, a housewife, and a novice compete to produce the best dish, with the experienced cooks facing unique challenges to even out the contest. Their unique twist adds magic to a traditional cooking show. The first-class chef is challenged as their budget is less than one-tenth of a novice. In addition, the three chefs can draw cards from the "original lottery machine" to cause some interference to their rivals.

The show is centered around cooking and food, which is always a popular topic for audiences. Viewers can learn new recipes and cooking techniques while watching the contestants create their dishes. The panel of gourmet experts adds credibility to the show and provides valuable feedback on the dishes. This can be interesting to viewers who want to learn more about the culinary world.

"YTV have been distributing the format in the Asian Territory and Global Agency would be distributing the format in Europe and the Americas. For any inquiries, please contact ytv-international@ytv.co.jp"

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